

# World Parrot Trust

## Privacy Policy

*Terms & Conditions last revised May 14, 2009.*

This privacy policy was created to inform you about the types of information gathered and disseminated on this website. Visitors to [www.savelories.org](http://www.savelories.org) and all related sites are guaranteed privacy.

### Related Sites

Web sites directly related with [www.savelories.org](http://www.savelories.org) and governed by this privacy policy are:

- World Parrot Trust: [www.parrots.org](http://www.parrots.org)
- PollyVision: [www.pollyvision.org](http://www.pollyvision.org) | [www.pollyvision.com](http://www.pollyvision.com)
- World Parrot Day: [www.worldparrotday.com](http://www.worldparrotday.com) | [www.worldparrotday.org](http://www.worldparrotday.org)
- Birds Are For Watching: [www.birdsareforwatching.com](http://www.birdsareforwatching.com) | [www.birdsareforwatching.org](http://www.birdsareforwatching.org)
- PsittaScene: [www.psittascene.com](http://www.psittascene.com) | [www.psittascene.org](http://www.psittascene.org)
- Parrot Trust USA: [www.parrottrustusa.com](http://www.parrottrustusa.com) | [www.parrottrustusa.org](http://www.parrottrustusa.org)
- Lory Conservation Network: [www.savelories.org](http://www.savelories.org) | [www.savelories.com](http://www.savelories.com)

### Measuring Audiences

The only information we collect from a normal web site visit is the name of your internet service provider, the browser and type of machine you are using, the pages you request and the date and time you request them and the web site that referred you to us. We use this information to generate statistics and measure site activity to improve the usefulness of the site to our visitors.

### IP Address

Your IP (Internet Protocol) address is used to gather broad demographic information. WPT logs IP addresses and browser types for systems administration purposes. These logs are analyzed to constantly improve the value of the materials available on this website. Your IP address also helps us diagnose problems with our server and administer the Web site. IP addresses do not provide us with any identifiable personal information. This means your session will be tracked, but you will remain anonymous to us.

### Cookies

Like many other websites, we use cookies to better understand how our site is used, to make sure our information and dynamic content are served correctly, and to improve the performance of our site for our users, particularly the way search pages are delivered. WPT does not use cookies to retain personal information

about our users, and we do not sell information about our traffic patterns. Aggregated site usage data may be provided to our sponsors and underwriters.

### **Submitting Personal Information**

The Trust may collect email addresses and other personally identifiable data about visitors when such data is voluntarily submitted to [www.savelories.org](http://www.savelories.org) or its related sites. We collect, use and disclose personal information only for purposes that a reasonable person would consider appropriate. Regularly, our members are given opportunities to choose how often and in what way they wish to hear from us. At any time, our supporters are able to opt out of receiving communication material.

As part of our commitment to ensuring the privacy of our visitors, the Trust does not sell or exchange names or any other personally identifiable information about our online visitors and members.

We may however provide personal information to third parties on a completely confidential basis to enable such third parties to perform certain tasks, such as maintain a membership database or send email alerts and/or newsletters, on our behalf. These third party providers are committed to protecting the privacy of our members and subscribers, and will utilize your information only to provide the services that we contract for.

Some of the functions of our site also require registration of personal information. We use this information to make these functions more effective and provide participants with additional information about parrot conservation and related welfare issues. We may share aggregate information about website usage and traffic patterns, stripped of any personally identifiable information, to third parties to comply with various reporting obligations and for business or marketing purposes. All such information is collected and stored in a manner appropriate to the nature of the data.

### **E-mail Updates**

WPT strongly observes anti-SPAM practices in its e-mail outreach programs. Each e-mail comes with an unsubscribe option and lists are never shared among or outside the organization.

### **eCards**

The information you submit when using WPT's eCards is not utilized for any other purposes.

### **Children's Guidelines**

For website users under 18, please be sure to obtain your parent's or guardian's permission before you send any information about yourself (your name, address, e-mail address, etc.) to us or anyone else over the Internet.

None of the websites covered by this policy knowingly collect identifiable personal information from children under age 13. If we discover that a person under the age of 13 has provided us with any personally identifiable information,

we will delete that information from our systems. We are unable to reply to information requests from children under the age of 13, if so identified. A parent or guardian must initiate any requests for information from children under the age of 13 on their behalf.

We encourage parents to get involved with their children's online usage and to be aware of the activities in which they are participating.

### **Privacy Policy Changes**

The Trust may amend this privacy policy from time to time. We maintain the option to change this Privacy Statement at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.